

# SAVE THE DATE...

Eleventh Annual Conference

*The Region's Health  
and Health Care Systems:*



**Communities  
Achieving  
Excellence and  
Moving Upstream**

**Friday, January 24, 2020**

8:15 a.m. to 1:00 p.m. (Lunch included)  
Ott Auditorium • Regional Education Center  
Saginaw Valley State University  
Simulcast at Central Michigan University &  
Kirtland Health Sciences Center, Grayling

**Confirmed Speakers to date:**

**Rishi Manchanda, M.D., MPH;**

President and CEO, HealthBenefits

**Brian C. Castrucci, MA, DrPH**

President and CEO, de Beaumont Foundation

The health of our community's population continues to be of paramount importance. Across the nation, moving upstream is recognized as vital to health outcomes. Living conditions and root cause factors, generally referred to as social determinants of health are taking center stage. The January 2020 conference speakers are exceptional pioneers who are providing unprecedented leadership and innovation in upstream health efforts, routinely breaking the mold of past approaches. Their broad information and substantial experience routinely transform thinking and drive action while maintaining quality and positive care experiences.

**Additional collaborating and contributing sponsors to be announced.**

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a contributing sponsor, please call (989) 964-4360.**



Crystal M. Lange  
College of Health & Human Services



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East Central Michigan

